



# Implementation of St. Mary's School's Strategic Plan

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Parent Volunteer Meeting

November 3, 2009

St. Mary's Advisory Council



# Overview of Tonight's Activities

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- Opening Prayer
- Introduce the Saint Mary's Advisory Council
- Give a History of the Strategic Plan
- Give an Overview of the Four Issues
- Define the Goals of the Subcommittees
- Share our Vision



# Saint Mary's Advisory Council

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- Lill Basner
- Mike Carnevale
- Lisa Cavalin
- Bob Clark
- Linda Coursey
- Jim Flaherty
- Mary Golden
- Tara Larwood
- Mary Leitem-Thomas
- Fr. Raul Lemus
- Javier Rau
- Christa Roderick
- Chuck Vau



# History of the Strategic Plan

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- What Led to it
- Need for a Formal Plan
- Priorities based on Surveys (Winter, 2007-08)
- St. Mary's Foundation funding
  - Hired a facilitator, Bro. Bill Campbell
- Relationship to Certification
  - WCEA/WASC
- Budget is Balanced
- Almost Debt Free
  - 75% has been paid in 3 years



# Strategic Planning Committee

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- Lill Basner
- Mike Carnevale
- Lisa Cavalin
- Linda Coursey
- Bev Draudt
- Scott Fetherston
- Mary Golden
- Janet Hagen
- Andrea Keffeler
- Tara Larwood
- Mary Leitem-Thomas
- Father Raul Lemus
- Javier Rau
- Christa Roderick
- Father Sean Rodgers
- Dawn Smith
- Chuck Vau



# Strategic Plan Identified Four Issues of Major Concern

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- Develop a strong marketing plan
  - 'Marketing' subcommittee
- Strengthen institutional advancement and the development plan
  - 'Institutional Advancement & Development'
- Review and strengthen the financial viability of the school
  - 'Finance'
- Refurbish, maintain and update facilities
  - 'Future Funding'



# Each Issue has...

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- A stated Aim and a Timeline
- Several Strategies or Goals
  - Each with an Action Plan & Responsibilities
  - There is considerable overlap among the issues
- The strategies, goals, and action plans are more qualitative than quantitative
  - **Challenge: Translate the Goals into practical action**



# Establishment of Four Subcommittees

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1. Marketing and Enrollment
2. Institutional Advancement and Development
3. Finance
4. Future Funding/Physical Plant





# 1. Marketing Goals

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- A—Increase Awareness as a Leader (5 Action Plans)
- B—Create the Profile of St. Mary's School (4)



# Subcommittee on Marketing

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- Tara Larwood
- Christa Roderick
- Lisa Cavalin



## 2. Institutional Advancement and Development Goals

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- A—Clearly define the School's character and identity (3 Action Plans)
- B—Develop strategies to promote achievements of faculty and students (4)
- C—Make Student Community Involvement visible (4)
- D—Attract Financial Support & Develop a culture of giving (4)
- E—Help Parish find the human resources to execute the Strategic Plan (3)



# Subcommittee on Advancement & Development

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- Mary Golden
- Jim Flaherty
- Lill Basner
- Mike Carnevale?



# Goals of Finance

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- A—Ensure fiscal responsibility and accountability (5 Action Plans)
- B—Maintain a commitment to affordability (3)
- C—Foster community support & understanding of financial situation (4)



# Goals of Future Funding

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- A—Collaborate to Create a new Master Plan (5 Action Plans)
- B—Study the feasibility of starting a Capital Campaign (3)
- C—Attract financial support for the School (1)



# Subcommittees Merged

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- Finance
- Future Funding
  - Physical Plant

# Subcommittee on

# Finance & Future Funding

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- Bob Clark
- Javier Rau
- Chuck Vau





# Goals of Subcommittees

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- To assist the Advisory Council in implementing the Strategic Plan
  - To implement the Plan, not rewrite it
- To translate the goals of the Plan into action
- It is the role of the Advisory Council members to guide the process



# Vision: What you can do...

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- Contribute to the Subcommittee that best fits your experience, expertise and interest
- Come up with new, practical ideas on how to implement the Plan
- Help with specific projects related to the goals of your subcommittee
- Complete a contact information sheet
- Review the Strategic Plan (on line at [www.stmarysukiah.org](http://www.stmarysukiah.org) )



# Time Commitment

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- Four Meetings (Goal: 1 hour)
- Work outside of meetings
- Your hours count



# Meeting Schedule

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- First Meeting: November 30<sup>th</sup>, 6:30pm
- 2010 Schedule TBA



# The Saint Mary's Advisory Council Thanks You for...

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- Your commitment to your kids
- Your support of the Strategic Plan
- Your participation